

MEMORANDUM

DATE: January 21, 2010
TO: The Board of Directors
FROM: Mark Rickards, Executive Director
SUBJECT: FY 2011 Virginia Department of Rail and Public Transportation Grant Application

Federal and State funding for the Williamsburg Area Transit Authority (WATA) is provided annually through the Virginia Department of Rail and Public Transportation (VDRPT) grant application program. These revenues help transit systems implement projects and help offset local contributions.

WATA's FY 2011 annual VDRPT grant application contains the following:

- Federal nonurban revenues.
- State Operating Assistance to help offset operations.
- Capital revenues to support garage, office, and Transit Center lease; bike racks for Colonial Williamsburg buses; environmental and engineering studies for new facility; and the first phase of the facility land acquisition.
- Transportation Efficiency Impact Funds to ensure liaison with Traffix of HRT, the regional ridesharing agency, and bring into WATA a program to improve alternative transportation options including ridesharing, carpooling, vanpools, and linked regional transit use, as well as the organization of a new pass program.
- Intern marketing grant enables WATA to hire qualifying student enrolled in intern program to assist WATA in the development of marketing strategies for advertising revenue potential.

These programs are important in establishing a seamless regional transit network to meet the needs of businesses, citizens, students, visitors, and the disabled community.

Staff recommends adoption of the attached resolution.

Mark D. Rickards

Attachment

BC

VDRPTgrant11.mem