



WILLIAMSBURG AREA TRANSIT AUTHORITY

7239 POCAHONTAS TRAIL

WILLIAMSBURG, VIRGINIA 23185

(757) 220-5493

FAX: (757) 220-6268

www.williamsburgtransport.com

NOTICE OF INTENT TO AWARD

RFP Number and Title: 10-003 Design and Production of Two Marketing Brochures

Services: Creative process, design and printing

Issue Date: November 2, 2009

Notice Date: March 16, 2010

The Williamsburg Area Transit Authority (WATA) has completed its evaluation in response to Request for Proposals (RFP) Number 10-003, issued November 2, 2009. A selection team evaluated the proposals based on the criteria stated in the RFP and the oral presentations to select the Offeror that submitted the most advantageous proposal. We announce our intent to award a contract to West + Associates, Inc. (West). We have instructed the selected marketing firm to not begin work, purchase materials, or enter into subcontracts relating to the project until the WATA Board of Directors has approved the award, and both West and WATA sign the contract.

This Notice does not constitute the formation of a contract between WATA and the apparent Successful Offeror. The Successful Offeror shall not acquire any legal or equitable rights to the contract services until a contract containing terms and conditions acceptable to WATA is executed. If the apparent Successful Offeror fails to negotiate and execute a contract with WATA, WATA may revoke the award and award the contract to the next highest ranked Offeror or withdraw the RFP. WATA further reserves the right to cancel this Notice of Intent to Award at any time prior to the execution of a written contract.

An interested party may protest this Notice of Intent to Award by submitting a written protest to Mark Rickards, Executive Director/Secretary, within ten (10) calendar days after the date of this notice. **The protest period will begin March 17, 2010 and end at the close of business on March 26, 2010.**